

ANA CANAL NURI

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I've spent more than 20 years working across marketing, design and technology, giving me a broad perspective on creative production.

I combine Design Systems, DesignOps and automation to increase output without adding complexity.

From Designing Assets to Designing Systems

	anacanal	Creative Automation DesignOps	2019 - 2026
	Telefónica Tech	Design System Lead	2023 - 2025
	Coffee	Senior Digital Designer	2017 - 2019
	Cyberclick	Digital Designer & Frontend Developer	2011 - 2016
	Totemguard	Comms & Visual Designer	2007 - 2010
	pisos.com	Marketing Assistant	2004-2007

Marketing, Design and Technology

	Bachelor's Degree in Marketing Management Escola Universitària Formatic Barcelona	2002 - 2006
	Postgraduate Diploma in Digital and Multimedia Design IDEP BARCELONA Escuela Superior de Imagen y Diseño (UAO)	2009 - 2010
	Postgraduate Diploma in Web Project Management ELISAVA Escola Universitària de Disseny i Enginyeria de Barcelona	2010 - 2011
	Design Systems PRO Shift+R	2025 - PRESENT

Good design alone doesn't solve the challenge of increasing output, maintaining consistency or reducing manual work.

That is where systems, operations and automation come in: to reduce repetitive tasks and bring order to production.

My work is to design and implement those solutions, adapting them to each team's needs and way of working.



Ana Canal Nuri

Creative Automation & Design Operations

DESIGN SYSTEMS

DESIGN OPERATIONS

CREATIVE AUTOMATION